



## Western New York Region

Spring 2010

Dear Valued Contributor:

We are preparing for our annual car show this June and I hope that you will consider making a donation to the event. We were one of the first organizations to donate to Mercy Flight and they honor our long lasting support by displaying our club logo on the helicopter. This year, since so many of our club members and friends have been impacted by cancer, we are also going to make a donation to the Roswell Park Cancer Institute. Your generous support will help us to make both the show and our support to the Mercy Flight Rescue Helicopter Service and Roswell Park a great success.

The Western New York Shelby & Mustang Club will be holding its 34<sup>th</sup> annual "All Fords Day" car show in conjunction with a Mustang Club of America's Regional show on **Saturday, June 12<sup>th</sup>, 2010**. Sponsored in part by the West Herr Automotive Group and Fairgrounds Gaming & Raceway, the event will take place at the **Hamburg Fairgrounds located at 5820 South Park Avenue in Hamburg, NY**. If interested, additional corporate sponsorship is encouraged, as our operating costs continue to rise.

**As an attraction to the first 100 cars entered in the event, we put together a promotional bag of gift items donated from local businesses. These items might include pens, decals, product samples, key rings, discount coupons and the like.**

**High-value items, along with unique gift items that have been bundled together, will be used to create individual displays for the all-day Theme Tray Auction.**

All businesses or individuals donating promotional items will be "advertised" throughout the day of the show. Your contribution will be greatly appreciated and we invite you to come out to the Hamburg Fairgrounds on June 12<sup>th</sup> and see some great cars.

You may work directly with the Club member contacting you for your donation or call Gary S. at (716) 863 - 3747, Dave D. at (716) 652 - 4198 or Dave A. at (716) 688 - 2606; or visit our website at [www.wnyshelbyclub.com](http://www.wnyshelbyclub.com) for more information.

On behalf of the Western New York Shelby & Mustang Club we thank you for your time, consideration and generosity in helping to make our show a success.

Sincerely,

Gary D. Shoffstall  
President, WNY Shelby & Mustang Club